

THE BOTHAM JEAN FOUNDATION PRESENTS

THE 2024  
**RED**  
*Gala*  
**TIE**

september 21, 2024

**SPONSORSHIP  
OPPORTUNITY**





*"We are not alone as a community  
of believers, and I am comforted  
when I know I am not the only one  
doing something."*

**-BOTHAM SHEM JEAN**

## 2024 BOTHAM JEAN FOUNDATION GALA

Founded in 2018, the Botham Jean Foundation is a non-profit organization whose drive is to continue the work Botham Jean started before he was wrongfully murdered on Sept. 6, 2018, in his home in Dallas, TX. Some of his passions included giving back to his native Saint Lucian community by providing financial and emotional support to the Boys' Training Center, Transit Home for Children, and the Marian Home for the Elderly. The foundation will also provide support to families impacted by police brutality as well as empowering our future generations in the form of scholarships and programs.

On Saturday, Sept. 21, 2024, the Botham Jean Foundation will host its third annual Red Tie Event at the Renaissance Hotel in Dallas with an exciting formal "red tie" and red-carpet fundraising gala. On this day, we celebrate what would have been Botham's birthday with approximately 500 people, including: Botham's family members, friends, PwC colleagues, Harding University alum, Church of Christ members, community members, supporters, entertainers, and celebrities, will unite to celebrate his inspiring life and legacy. From a very young age, Botham dedicated himself to helping people less fortunate than him. To "Be Like Bo" is more than a hashtag; it is symbolic of living an ambitious life centered around integrity, empathy, and compassion for all mankind.

To help make our fundraising event and the missionary efforts of the foundation a success, the support and generosity of individuals and businesses like you will make a huge impact.

Thank you in advance for your consideration and support!

*Allisa Charles-Findley*

President, Botham Jean Foundation







**RED**  
*Gala* **TIE**

september 21, 2024  
Renaissance Hotel  
Addison, TX

## SPONSORSHIP AND DONATION OPTIONS

With your generous support, we have the collective power to honor Botham and make a positive, lasting impact on countless lives around the world.

### RED TIE TITLE SPONSOR

**\$30,000**

- 3 premier tables for 24 guests
- 24 VIP/Celebrity Reception passes
- Recognition in select event, press and promotional materials
- On-stage recognition and speaking opportunity
- Logo displayed on main and VIP/Celebrity Reception red carpets and website
- Optional company display in VIP/Celebrity Reception

### RED CARPET TITLE SPONSOR

**\$25,000**

- 3 premier tables for 24 guests
- 24 VIP/Celebrity Reception passes
- Recognition in select event, press and promotional materials
- On-stage recognition
- Logo displayed on main and VIP/Celebrity Reception red carpets and website
- Optional company display in VIP/Celebrity Reception

### VIP RECEPTION TITLE SPONSOR

**\$20,000**

- 2 premier tables for 16 guests
- 16 VIP/Celebrity Reception passes
- Recognition in select event, press and promotional materials
- On-stage recognition
- Logo displayed on VIP/Celebrity Reception red carpet and website





**RED**  
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## SPONSORSHIP AND DONATION OPTIONS CONT....

### BIRTHDAY CELEBRATION SPONSOR

**\$15,000**

- 2 tables for 16 guests
- 16 VIP/Celebrity Reception passes
- Recognition in select event, press and promotional materials
- Logo displayed on website
- Optional birthday toast

### MISSIONARY SPONSOR

**\$10,000**

- 1 table for 8 guests
- 8 VIP/Celebrity Reception passes
- Recognition in select event, press and promotional materials
- Sponsor name listed on website

## HOW TO DONATE

Donations of any denomination will be graciously accepted and used to advance the efforts of the foundation.

For all sponsorship levels and donations over \$1,000, please email:  
[Gala@BothamJeanFoundation.org](mailto:Gala@BothamJeanFoundation.org).

Donations over \$1,000 can be received via Direct Deposit or Wire Transfer, and all payments in the form of check or money order can be made payable to Botham Jean Foundation and sent to the following address:

Botham Jean Foundation  
244 Fifth Ave., Suite F243  
New York, NY 10001

For electronic donations of \$1,000 or less, please visit:  
[www.bothamjeanfoundation.org/donate](http://www.bothamjeanfoundation.org/donate)

If you have any questions, please contact:  
Allisa Findley, President, at 646-542-4540

The Botham Jean Foundation is a tax-exempt entity under Section 501 (c)(3) of the Internal Revenue Code and contributions to this organization are tax-deductible as charitable donations.





*5th Annual*



# SAVE THE DATE

**9 . 2 1 . 2 4**

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*Red Tie Gala*

at

The Renaissance Dallas Addison  
Addison, TX