



Inaugural

2019 Botham Jean Foundation Gala

The Red Tie Event Celebrating the Life and Legacy of Botham Jean

Founded in 2018, the Botham Jean Foundation is a non-profit organization whose drive is to continue and expand the missionary work Botham Jean started before he was wrongfully murdered on Sept. 6, 2018, in his home in Dallas, TX. Botham, an admired and respected young business professional, worship leader and servant leader, had a genuine love for helping people in need.

On Sunday, Sept. 29, 2019, the Botham Jean Foundation will host its official United States launch in Dallas with an entertaining and uplifting formal "red tie and red carpet" fundraising gala. On this special day, which would have been Botham's 28th birthday, hundreds of guests, including: Botham's family members, friends, St. Lucia natives, PwC colleagues, Harding University alumni, Church of Christ members, community members, supporters, entertainers, and celebrities, will unite to celebrate his inspiring life and legacy.

From a very young age, Botham dedicated himself to helping people less fortunate than him. To "Be Like Bo" is more than a hashtag; it is symbolic of living an ambitious life centered around integrity, empathy and compassion for all mankind.

"We are not alone as a community of believers, and I am comforted when I know I am not the only one doing something."

-Botham Shem Jean

In his honor, the foundation's United States outreach will include providing support to families impacted by police brutality and offering mentoring services through a partnership with his former employer, PwC. Some of Botham's passions included giving back to his native Saint Lucian community by providing financial and emotional support to the Boys' Training Center, Transit Home for Children and the Marian Home for the Elderly, all of which the foundation will continue to support. Also, in collaboration with the Anidaso Foundation, the foundation seeks to provide clean water, healthcare and education to the underserved in our world.

To help make the fundraising event and missionary efforts of the foundation a success, the support and generosity of individuals and businesses will make a huge impact. Thank you in advance for your consideration and support!

#BELIKEBO #BJFGala #RedTie4Botham

When: Sunday, Sept. 29, 2019

Where: Renaissance Dallas

2222 Stemmons Fwy, Dallas, TX 75207

Time: 4:30 PM – 10:00 PM

4:30 PM Social Hour, 5:00 PM Red Carpet & VIP/Celebrity Reception, 6:00 PM Program

Attire: Formal

Males guests should wear a red tie

FOR SPONSORSHIP, DONOR, MEDIA & GENERAL INQUIRIES, CONTACT:

Tiara M. Tucker <i>Event & PR Director</i> 214-210-2177	Allisa Findley <i>President</i> 646-542-4540
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Email:
Gala@BothamJeanFoundation.org
Press@BothamJeanFoundation.org

FOR EVENT UPDATES, REGULARLY VISIT:
www.BothamJeanFoundation.org

Facebook:
[@TheBothamJeanFoundation](https://www.facebook.com/TheBothamJeanFoundation)

Instagram:
[@TheBothamJeanFoundationInc](https://www.instagram.com/TheBothamJeanFoundationInc)

2019 Botham Jean Foundation Gala Sponsorship and Donation Options

With your generous support, we have the collective power to honor Botham and make a positive, lasting impact on countless lives around the world.

SPONSORSHIP LEVELS:

Title	Description	Amount
Red Tie Title Sponsor	<ul style="list-style-type: none"> • 3 premier tables for 22 guests with a celebrity (+1) at 1 table • 22 VIP/Celebrity Reception passes • Recognition in select event, press and promotional materials • On-stage recognition and speaking opportunity • Logo displayed on main and VIP/Celebrity Reception red carpets and website • Optional company display in VIP/Celebrity Reception • 22 t-shirts • 1 overnight hotel stay accommodation 	\$25,000
Red Carpet Title Sponsor	<ul style="list-style-type: none"> • 3 premier tables for 22 guests with a celebrity (+1) at 1 table • 22 VIP/Celebrity Reception passes • Recognition in select event, press and promotional materials • On-stage recognition • Logo displayed on main and VIP/Celebrity Reception red carpets and website • Optional company display in VIP/Celebrity Reception • 22 t-shirts 	\$20,000
VIP Reception Sponsor	<ul style="list-style-type: none"> • 2 premier tables for 16 guests • 16 VIP/Celebrity Reception passes • Recognition in select event, press and promotional materials • On-stage recognition • Logo displayed on VIP/Celebrity Reception red carpet and website 	\$15,000





	<ul style="list-style-type: none"> • Optional company display in VIP/Celebrity Reception 	
Birthday Celebration Sponsor	<ul style="list-style-type: none"> • 2 tables for 16 guests • 16 VIP/Celebrity Reception passes • Recognition in select event, press and promotional materials • Logo displayed at Birthday Celebration Dessert Bar and on website 	\$10,000
Missionary Sponsor	<ul style="list-style-type: none"> • 1 table for 8 guests • 8 VIP/Celebrity Reception passes • Recognition in select event, press and promotional materials • Sponsor name listed on event signage and website 	\$5,000

HOW TO DONATE:

In-kind and monetary donations of any denomination will be graciously accepted and used to advance the efforts of the foundation.

For all sponsorship levels and donations over \$1,000, please email Gala@BothamJeanFoundation.org.

Donations over \$1,000 can be received via Direct Deposit or Wire Transfer, and all payments in the form of check or money order can be made payable to Botham Jean Foundation and sent to the following address:

Botham Jean Foundation
244 Fifth Ave., Suite F243
New York, NY 10001

For electronic donations of \$1,000 or less, please visit:
<https://bothamjeanfoundation.org/donate/>

If you have any questions or would like to offer in-kind donations for the silent auction, please contact Tiara M. Tucker, Event & PR Director, at 214-210-2177, or Allisa Findley, President, at 646-542-4540.

The Botham Jean Foundation is a tax-exempt entity under Section 501 (c)(3) of the Internal Revenue Code and contributions to this organization are tax-deductible as charitable donations.